

This offer from **America's #1 Satellite Provider** is not available to the general public!

# Exclusive **DIRECTV** Offer for SeniorDiscounts.com Members

# SAVE <sup>UP TO</sup> 40% ON DIRECTV PROGRAMMING

New DIRECTV customers only.



## GET THE **PREMIER™ PACKAGE FREE!**



for 4 Months when you sign up for **NFL SUNDAY TICKET™** for \$74.99/mo. for 4 months.

DIRECTV's Best Entertainment Package with Over 265 All-Digital Channels, plus more than 30 Premium Movie Channels!

## PLUS 4 Months of **FREE DVR SERVICE FREE HD DVR UPGRADE**

Programming DVR and/or HD access fee commitments required.

## PLUS **\$100 OFF!**

Exclusive Offer for Members of SeniorDiscounts.com!

Exclusive offer is courtesy of Direct Sat TV. One \$10 bill credit for 10 consecutive months.

## Already have DIRECTV?

We've got great deals for you too! Call today and find out how you can receive discounts on equipment upgrades.

## SeniorDiscounts.com Members are guaranteed the Best Price on DIRECTV Programming Packages

Offers end 10/31/08 and are based on approved credit; credit card required. New customers only (lease required). A \$4.99/mo. lease fee applies per receiver; fee waived for 1st receiver.

**DIRECT  
SAT TV**  
An Authorized DIRECTV Dealer

## CALL TODAY!

# 888-850-2390



Credit card not required in MA and PA. **INSTALLATION:** Standard professional installation only. Custom installation extra. **PROGRAMMING OFFER:** Featured package name and price: PREMIER \$104.99/mo. 2008 NFL SUNDAY TICKET billed in four monthly installments of \$74.99 each. In the fifth month, PREMIER package will automatically continue at the then-prevailing rate and DVR service will continue at \$5.99/mo., unless customer calls DIRECTV to change equipment and service. NFL SUNDAY TICKET automatically continues each season at a special rate, unless customer calls to cancel prior to start of season. Blackout restrictions and other conditions may apply. DIRECTV System has a feature which restricts access to channels. In certain markets, programming/pricing may vary. **INSTANT REBATE:** Advanced equipment instant rebate requires activation of CHOICE XTRA package (\$57.99/mo.) or above, FAMILIAR ULTRA or above, Jadeworld or any qualifying international service bundle which shall include PREFERRED CHOICE programming package (valued at \$32.99/mo.). DVR service commitment (\$5.99/mo.) required for DVR and HD DVR lease; HD Access fee (\$9.99/mo.) required for HD DVR lease. **LIMIT ONE ADVANCED EQUIPMENT REBATE PER DIRECTV ACCOUNT.** DIRECT SAT TV \$100 MAIL IN REDEMPTION: Courtesy of Direct Sat TV. Savings includes one \$10 bill credit for 10 consecutive months with purchase of CHOICE package or above. Upon DIRECTV System activation, customer must complete and sign redemption form included in customer's Welcome Package and comply with the terms of the redemption form. Offer valid only for new customer who activates any DIRECTV base programming package (\$52.99/mo. or above), Spanish-language based programming package (\$45.99/mo. or above), Jadeworld; or qualifying international services bundle with PREFERRED CHOICE. Account must be in "good standing" as determined by DIRECTV in its sole discretion, to remain eligible. DIRECT SAT TV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. Limit one bill credit offer per account. **SYSTEM LEASE:** Purchase of 18 consecutive months (24 consecutive months for advanced receivers) of any DIRECTV base programming package (\$29.99/mo. or above) or qualifying international services bundle required. **FAILURE TO ACTIVATE ALL OF THE DIRECTV SYSTEM EQUIPMENT IN ACCORDANCE WITH THE EQUIPMENT LEASE ADDENDUM MAY RESULT IN A CHARGE OF \$150 PER RECEIVER NOT ACTIVATED. IF YOU FAIL TO MAINTAIN YOUR PROGRAMMING COMMITMENT, DIRECTV MAY CHARGE A PRORATED FEE OF UP TO \$480. RECEIVERS ARE AT ALL TIMES PROPERTY OF DIRECTV AND MUST BE RETURNED UPON CANCELLATION OF SERVICE, OR ADDITIONAL FEES MAY APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS.** Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming is subject to the DIRECTV Customer Agreement; copy provided at directv.com/legal and in your first bill. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. NFL team names and uniform designs are registered trademarks of the teams indicated. ©2008 DIRECTV, Inc. DIRECTV and the Cyclone Design logo, FAMILY, CHOICE XTRA and PREMIER are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.