

## Senior Discounts Save You Money

The number of deals available to older adults has risen sharply.

Need a reason to brag about your age? Now you have one.

Your senior status entitles you to discounts for anything from eating in your favorite restaurant to strolling through a national park. Whatever your passion, there's a good chance you can do it for less.

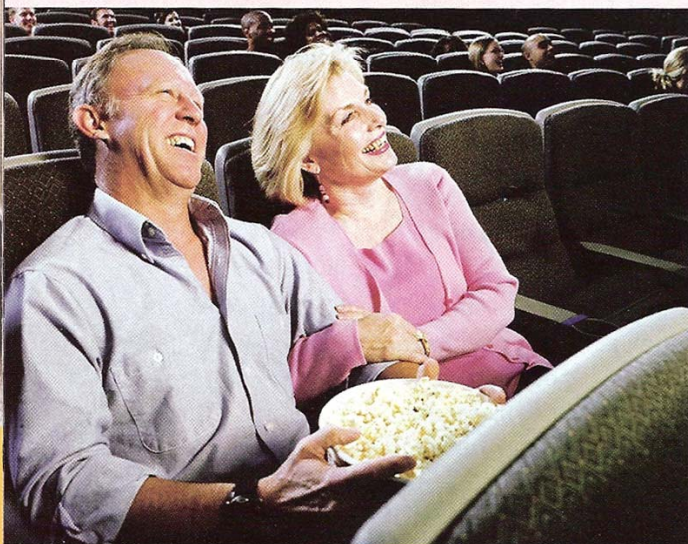
If what you're craving is pure entertainment, you can buy tickets to the movies, theater and casino bus rides at a reduced rate. If you're an early bird who relishes that first cup of coffee, fast-food restaurants may entice you to adopt a new morning routine by offering free coffee to senior citizens in the early morning.

The trend toward senior discounts just keeps growing, according to Joan Rattner Heilman, author of *Unbelievably Good Deals and Great Adventures That You Absolutely Can't Get Unless You're Over 50*. "Retail stores, restaurants and hotels feel

they must offer senior discounts to compete with others who offer them," she says.

David Smidt agrees: "Senior discounts are getting bigger and better," says the president of SeniorDiscounts.com. His online firm has seen its senior discount directory grow from 25,000 to 125,000 listings over the past three years. Reduced prices are available for home security and eye-care products, automobiles, bowling, golf and even haircuts! Log on to [www.seniordiscounts.com](http://www.seniordiscounts.com) or call 1-800-372-7513 to find what's listed in your area. If you don't have internet access at home, you can often sign on at your local library.

Feel like getting away yet convinced discounts only apply to those high-priced luxury vacations? Think again. Amtrak offers travelers, 62 years of age and older, a 15 percent discount on a rail ticket.



*You can buy tickets to the movies, theater and casino bus rides at a reduced rate.*

